



## IMPACT PRODUCER (Part-time, contract)

***BIPOC, women, gender non-conforming/non-binary, and trans individuals are strongly encouraged to apply.***

### **About Rise Home Stories**

We are a collaborative team of multimedia storytellers, producers, and housing and land justice advocates, reimagining the past, present, and future of our communities by transforming the stories we tell about them. Together we are creating a suite of multimedia narrative projects (an animated web series, a children's picture book, a podcast, an interactive storytelling site, and a video game) that explore the multigenerational impacts of racist land and housing practices and that lift up a long-term vision for how we live and work together.

The picture book *Alejo Fights Back!* is already out, and the short film *MINE* just screened at the Tribeca Film Festival. We're excited to bring on a second impact producer to strategize with us as we prepare to release the rest of the suite this fall!

### **Role description**

We're looking for a hard-working impact producer who's passionate about social justice (and ideally housing justice in particular) to contribute to and carry out impact strategies for the overall Rise Home Stories project.

Our ideal candidate is someone who is a strong relationship builder, event planner, and project manager all rolled into one--and who also has a strong racial and economic justice lens and general knowledge of the housing justice landscape. ***We will prioritize candidates whose lived experience aligns with the narratives we are developing and who have relationships to the communities whose stories are featured.***

Strategy for the campaigns is currently in development and being guided by the 16 housing, land, and racial justice organizations who have co-created the media alongside experienced filmmakers, writers, illustrators, and game developers. [Working Films](#) has led this process to date and will continue to supervise the work of the Rise Home impact producers throughout the engagement.

### **Responsibilities**

The Impact Producer will:

- Plan and coordinate a series of community engagement and impact events for [the Rise-Home Stories](#) suite of projects (most of which are likely to be a mixture of virtual and in-person). This includes but is not limited to:
  - Ensuring all events have well-defined impact goals set by the local host organization and a design that will ensure that those goals are met
  - Coordinating with cohort members who are also taking on responsibility for some elements of the impact and engagement event production.
    - Maintaining and updating databases of schools and organizations that are planning events.



- Managing event logistics as needed
- Creating and editing copy for promotional materials
- Tracking expenses and managing budgets for the impact campaigns for these two projects
- Assisting in producing and distributing outreach and press materials (including social media content)
- Managing tech setup for virtual events
- Contribute to the impact strategy for Rise Home's individual narrative projects and the suite of projects as a whole in consultation and collaboration with the other Impact Producer and members of the Team. This includes:
  - Maintaining and solidifying existing relationships with partners and developing additional local, statewide, and national organizational partnerships
  - Conducting research and outreach to local grassroots organizations, K-12 educational institutions and U.S. colleges and universities to secure their participation in engagement events
- Support the planning and coordination of a launch event or event series for the entire Rise Home stories project, tentatively planned for September 2021
- Apply to podcast, film video game festivals and relevant conferences for individual projects and/or the full Rise Home Stories project
- Collaborate with the project learning partner on tracking and evaluation of project activities through partner surveys and interviews with organizers
- Support social media content development, management, and overall strategy

Depending on the candidate's profile and interest, the role and hours could be expanded to other responsibilities, including the following. If you also have these skill sets, please make sure to let us know:

- PR/press relations
  - Pitching stories about Rise Home and its individual media projects as premieres and other related events
  - Coordinating with the greater Rise Home team to do additional media outreach
  - Crafting compelling press releases
- Other communications
  - Finishing Rise Home's website and ensuring that it stays updated in a timely manner
  - Crafting a quarterly Rise Home newsletter with news and updates on all five projects
  - Creating more frequent e-mail blasts for RH events and key project developments
  - Managing contact lists

## **Qualifications**

Our ideal candidate is:

- Experienced with impact producing and/or community organizing
- A clear communicator with the ability to shift easily between a variety of audiences
- Aligned with the narratives of the Rise Home media projects, whether through lived experience or through relationships with the communities whose stories are being featured



We prefer someone who also:

- Is experienced with fundraising, ideally grant writing, and can contribute to ongoing grant applications
- Has some experience in communications/PR, ideally writing press releases and pitching to media outlets
- Is experienced at other communications, like newsletters and e-mail blasts
- Knows how to maintain a website and has familiarity with a CMS (content management system) such as Wordpress, Squarespace, etc.

**Time commitment and compensation**

Part-time independent contractor role at 15-20 hours per week, starting immediately and continuing through Spring 2022. Pays \$30-35/hour commensurate with ultimate role and experience. *\*Must be US-based and willing to work within the EST time zone "business hours."*

**To apply**

Please e-mail Anna Lee ([info@risehomestories.com](mailto:info@risehomestories.com)) your resume and a brief cover letter about your relevant experience.