



The Rise-Home Stories Project is looking for a part-time Social Media Manager

We are a collaborative team of multimedia storytellers, producers, and housing and land justice advocates, reimagining the past, present, and future of our communities by transforming the stories we tell about them. Together we created a suite of multimedia narrative projects (an animated web series, a children's picture book, a podcast, an interactive storytelling site, and a video game) that explore the multigenerational impacts of racist land and housing practices and that lift up a long-term vision for how we live and work together.

We're excited to use social media to amplify our projects and cultivate an engaged community, and with that, we're looking for a creative and passionate Social Media Manager to join our team!

The hours are 15-20 hours a week and the rate is \$40/hour, to start ASAP through 2022. You must be able to work around EST timing. If you're passionate about social justice and storytelling, and energized about having a hand in building an audience from the ground up, this job is for you. You'll join a collaborative and close-knit team and work with our Impact Producers for each project. **BIPOC, women, gender non-conforming/non-binary, and trans individuals are strongly encouraged to apply.**

What you'll do:

- Create a comprehensive social media strategy and schedule for Rise-Home Stories and our suite of projects across platforms.
- Create visually engaging content across different social channels (Twitter, Instagram, Facebook) and execute scheduling of posts
- Coordinate with our partner organizations for assets, cross-posting, etc
- Track social analytics, report on key insights, and make recommendations
- Work with impact producers to manage the community in our accounts (eg respond to questions, DMs, reach out to key audience and influencers)

What we're looking for:

- Storytelling and narrative chops--you'll be given a lot of creative freedom!
- Self-starter who can work independently to execute strategy
- A graphic design background and familiarity with basic video/audio editing
- Ability to write copy for a variety of platforms in a clear voice
- Strong communication and organization skills
- Ability to meet short and long-term deadlines
- Familiarity with analytics and ad buying on multiple platforms
- Passion for social justice and storytelling--knowledge/awareness of housing justice a plus

Interested? Email us at info@risehomestories.com and tell us about your interest and your experience working with/coordinating in teams--no need for a formal cover letter! Please also attach or link to work samples. Looking forward to hearing from you!